IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

MERIDIAN ENTERPRISES)	
CORPORATION)	
Plaintiff,)	Case No. 07CV7021
V.)	
SHC DIRECT, LLC)	
)	
Defendant.)	

NOTICE OF FILING

TO: Spiro Bereveskos, Esq.

Woodard, Emhardt, Moriarty, McNett & Henry LLP Chase Tower, 111 Monument Circle, Suite 3700 Indianapolis, Indiana 46204

Lisa A. Hiday, Esq. Woodard, Emhardt, Moriarty, McNett & Henry LLP Chase Tower, 111 Monument Circle, Suite 3700 Indianapolis, Indiana 46204

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Edward V. Crites, Esq. Behr, McCarter & Potter, P.C. 7777 Bonhomme, Suite 1400 St. Louis, Missouri 63105

John L. McMullin, Esq. Brown and James, P.C. 1010 Market Street, 20th Floor St. Louis, Missouri 63101 **PLEASE TAKE NOTICE** that on December 31, 2007, the undersigned caused to be filed with the Clerk of the United States District Court, Northern District of Illinois, Eastern Division, the attached **Appearance**, a copy of which is hereby served upon you.

SHC DIRECT, LLC

By: /s/ Max Shaftal
One of its attorneys

Max Shaftal, Esq.
Phillip S. Reed, Esq.
Scott W. Smilie, Esq.
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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing **Appearance** was served upon:

Spiro Bereveskos, Esq. Woodard, Emhardt, Moriarty, McNett & Henry LLP Chase Tower, 111 Monument Circle, Suite 3700 Indianapolis, Indiana 46204

Lisa A. Hiday, Esq. Woodard, Emhardt, Moriarty, McNett & Henry LLP Chase Tower, 111 Monument Circle, Suite 3700 Indianapolis, Indiana 46204

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via U.S. Mail, proper postage prepaid, before the hour of 5:00 p.m., this 31st day of December, 2007, from the law offices of Patzik, Frank & Samotny Ltd., 150 South Wacker Drive, Suite 1500, Chicago, Illinois 60606.

/s/ Max Shaftal	